

Bianca de Waal | Graphic Designer

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Letterkenny, Ireland

I'm a UX/UI and graphic designer with a BA in Information Design, specialising in digital and e-commerce experiences. I turn ideas into clear, polished interfaces and campaigns, with a focus on accessible, human-centred design.

Experience

Tshepo Jeans | Graphic Designer (UX/UI)

FEB 2026 – PRESENT

Designed a complete UX/UI redesign of the company website and brought it to life with AI-assisted development, improving navigation, accessibility and the overall shopping experience through user-centred design.

Designed email newsletters and social media advertising creatives in line with luxury brand guidelines, and collaborated with design, marketing and e-commerce teams to deliver digital campaigns and site updates.

University of Pretoria | Student Aid

JAN 2023 – DEC 2025

Supported students across the library, helping them navigate databases and the catalogue, and providing printing and IT assistance.

Designed graphics and marketing material to promote library events and campaigns, and helped run events alongside library staff.

Education

University of Pretoria

2022-2025

BA Information Design (Honours), NQF Level 8

C&N Oranje Meisieskool

2020

National Senior Certificate (comparable to the Irish Leaving Certificate)

Skills & Languages

Design Tools

Figma · Adobe Photoshop · Adobe Illustrator · Adobe InDesign · Adobe After Effects · Adobe Premiere Pro · Adobe Lightroom · Shopify · Klaviyo · AI tools

Skills

UX/UI Design · User Research · Wireframing · Personas · Accessible Design · Storyboarding · Editorial Design · Branding & Identity · Data Visualisation

Coursework skill include:
Usability Testing · User Flows · Data visualisation · Motion Graphics

Languages

English · Afrikaans

Visa

Irish Residence Permit : Stamp 1G
Full right to work in Ireland